



# City of Naples

City Council Chambers  
735 Eighth Street South  
Naples, Florida 33940

-SUBJECT-	Ord. No.	Res. No.	Page
<u>ANNOUNCEMENTS</u>			
MAYOR PUTZELL: Announced that the Regional/Urban Development Assistance Team (R/UDAT) will be conducting their studies of growth in Naples on April 2-7, 1987. There will be a press conference on March 19, 1987, at 4:00 p.m., with the Chairmen of the Team, Mr. Charles Zucker and Mr. John Clark.			1
CITY MANAGER JONES: Announced that the Mayor's Annual Prayer Service would be held on March 29, 1987, 7:00 a.m., at Naples High School Football Field.			1
<u>APPROVAL OF MINUTES</u> : February 25, 1987, Workshop Meeting March 4, 1987, Regular Meeting			1
<u>ORDINANCES - Second Reading</u>			
-ADOPT amendment to Sections 13A-3(c)(10) and 13A-3(F) of the Code, newsrack advertising and certificate of insurance.	87-5227		2
-ADOPT amendment to Section 7-42 of the code and adding subsection (f) (g) to provide issuance of certain Coastal Construction Setback permits.	87-5228		2
-ADOPT refunding of 1984-B series bonds and issuing 1987 series.	87-5229		3
<u>ORDINANCES - First Reading</u>			
-APPROVE rezone from PD, Highway Commercial to residential use.	87-_____		9
-APPROVE rezone City Hall Complex, City Hall parking lot, and Cambier Park.	87-_____		10
-APPROVE amendment to Section 6-30 of the zoning code to provide for the removal of nonconforming on-site signs on U.S. 41 and adjacent streets.	87-_____		11
-APPROVE amendment to Section 7-42(C) of the code to preserve pedestrian access over beach construction.	87-_____		13
<u>RESOLUTIONS</u>			
-CONSENSUS to continue negotiations for the vacation of an alley which extends from Yucca Road to Banyan Boulevard.	87-_____		4
-WITHDRAW request to vacate.	87-_____		5
-CONSENSUS to vacate an alley east/west to provide for parking for a proposed building expansion.	87-_____		5
-APPROVE variance to construct a second floor, 723 21st Ave. S.	87-5230		6
-APPROVE variance to construct a 665 s.f. addition, 2355 Kingfish.	87-5231		7
-APPROVE nonconforming expansion of machine shop, 1022 6th Ave. N.	87-5232		7
-APPROVE conditional use for licensed child care service, Macedonia Baptist Church, 1003 3rd Ave. N.	87-5233		8
-APPROVE conditional use to permit construction of a bank facility at 40 Ninth Street N.	87-5234		9
-CONCENSUS to realign the right-of-way on Gulf Shore Boulevard.	87-_____		11
-APPROVE appointment of members to the Board of Trustees for the Police and Fire Pension Funds.	87-5235		13
-APPROVE contract between the City of Naples and Robert Schroer, to provide community relations services.	87-5236		14
-APPROVE adopting the compensation and benefit plan for non-bargaining unit employees for 1987-88.	87-5237		15
-APPROVE designation of certain areas along the beaches as no-wake zones.	87-5238		16
-APPROVE execution of a franchise agreement between the City and A Classic Carriage for horse-drawn carriage.	87-5239		17
<u>DISCUSSION/ACTION</u>			
-TABLE request to amend the Comprehensive Plan to permit the dredging of two access channels for a proposed resort complex.			12

City Council Chambers  
735 Eighth Street South  
Naples, Florida 33940



Time 9:00 a.m.

Date 3/18/87

Mayor Putzell called the meeting to order and presided as Chairman:

ROLL CALL: Present: Edwin J. Putzell, Jr., ITEM 2  
Mayor

Kim Anderson-McDonald  
William E. Barnett  
William F. Bledsoe  
Alden R. Crawford, Jr.  
John T. Graver  
Lyle S. Richardson  
Councilmen

Also Present:

Franklin C. Jones, City Manager	Christopher L. Holley, Community Services Dir.
David W. Rynders, City Attorney	Roger J. Barry, Community Devlpmt. Dir.
Mark W. Wiltsie, Assistant City Manager	Stewart K. Unangst, Purchasing Agent
Gerald L. Gronvold, City Engineer	James L. Chaffee, Utilities Director
Norris C. Ijams, Fire Chief	Wayne Martin, Fire Marshal
Jodie M. O'Driscoll, Deputy Clerk	George Henderson, Sergeant-At-Arms

See Supplemental Attendance List - Attachment #1.

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INVOCATION: Father Donald Walk ITEM 1  
St. Ann R. C. Church

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ANNOUNCEMENTS ITEM 3

MAYOR PUTZELL: Announced that the Regional/  
Urban Development Assistance Team (R/UDAT) will be  
conducting their studies of growth in Naples on  
April 2-7, 1987. There will be a press conference  
on March 19, 1987, at 4:00 p.m., with the Chairmen  
of the Team, Mr. Charles Zucker and Mr. John Clark.

CITY MANAGER JONES: Announced that the Mayor's  
Annual Prayer Service would be held on March 20,  
1987, 7:00 a.m., at Naples High School Football  
Field.

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APPROVAL OF MINUTES: ITEM 4  
February 25, 1987, Workshop Meeting  
March 4, 1987, Regular Meeting

Mr. Crawford asked that page 8 of the March 4, 1987,  
minutes be amended to read "and verified that  
'Raymond James & Associates' would not be 'invited  
to participate' in this bond issue..."

MOTION: To APPROVE the minutes of the March 4,  
1987, meeting including the amendment: "and  
verified that 'Raymond James & Associates'  
would not be 'invited to participate' in  
this bond issue..."

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COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	
Anderson-McDonald		X	X		
Barnett			X		
Bledsoe			X		
Crawford			X		
Graver	X		X		
Richardson			X		
Putzell			X		
(7-0)					

COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	
Anderson-McDonald				X	
Barnett				X	
Bledsoe		X		X	
Crawford				X	
Graver				X	
Richardson		X		X	
Putzell (7-0)				X	

-----ADVERTISED PUBLIC HEARINGS-----

ITEM 5

---ORDINANCE NO. 87-5227

Item 5-a

AN ORDINANCE AMENDING SECTIONS 13A-3(c)(10) AND 13A-3(F) OF THE CODE OF ORDINANCES OF THE CITY OF NAPLES; AND PROVIDING AN EFFECTIVE DATE. PURPOSE: TO PERMIT ADVERTISING OF THE NEWSPAPER ON THE NEWSRACK AT ONE LOCATION AND TO DELETE THE PROVISION REQUIRING A CERTIFICATE OF INSURANCE TO THE CITY.

Title read by City Attorney Rynders.

City Attorney Rynders noted the Miami Herald attorney had no objections to the proposed ordinance and believed the paper was in compliance. Mr. Rynders advised that Mr. Steve Karta, attorney for the News-Press, had not responded to the proposed ordinance.

In response to Mayor Putzell, the City Attorney explained that the newspapers had expressed two concerns: advertising of the newspaper on the newsrack and a requirement for a certificate of insurance, both of which have been deleted.

MOTION: To ADOPT the ordinance as presented at second reading.

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---ORDINANCE NO. 87-5228

Item 5-b

AN ORDINANCE AMENDING SECTION 7-42 OF THE CODE OF ORDINANCES OF THE CITY OF NAPLES, ADDING NEW SUBSECTIONS (f) AND (g) ADDRESSING THE ISSUANCE OF A PERMIT FOR CERTAIN TYPES OF CONSTRUCTION PROJECTS SEAWARD OF THE COASTAL CONSTRUCTION SETBACK LINE IN PLACE OF THE REQUIREMENT FOR PETITION FOR A VARIANCE; AND PROVIDING AN EFFECTIVE DATE. PURPOSE: TO PROVIDE FOR ISSUANCE OF PERMITS FOR CERTAIN ACTIVITIES WITHIN THE COASTAL CONSTRUCTION CONTROL LINE BY THE CITY STAFF.

Title read by City Attorney Rynders.

City Attorney Rynders advised that, pursuant to Council's direction, at the March 4, 1987, meeting two items had been removed from the list of activities which staff will be able to permit. City Manager Jones said that he was under the impression Council would decide today whether to remove those items (see Attachment #2) from the ordinance.

City Manager Jones also explained that the Department of Natural Resources (DNR) allows field permits for repair of privacy fences and construction of unroofed wooden decks or concrete patios. He assured Council that staff would not permit extensions or changes to the existing fences or construction of patios/decks not complying with plans submitted to the City.



COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	
Anderson-McDonald			X	X	
Barnett				X	
Bledsoe				X	
Crawford				X	
Graver				X	
Richardson	X			X	
Putzell				X	
(7-0)					

Mr. Crawford, however, expressed concern regarding staff permitted repairs to privacy fences. Mr. Jones then further explained that under the current ordinance, any construction under the Control Zone must come to Council for permitting; however, the State has implemented a procedure wherein it removes the requirement for a public hearing and allows permits for repair of the fences to be approved by field staff.

Mr. Crawford asked how the staff would prevent someone from adding to an existing fence when it is repaired and City Manager Jones advised that the staff would monitor the repairs to assure that no expansions are made. Mayor Putzell noted that the enforcement of this ordinance could fall under the jurisdiction of the Code Enforcement Board.

Citizen Charles Andrews supported the ordinance but expressed concern regarding construction of patio/decks outside of the Coastal Control line. City Manager Jones explained that the Coastal Construction Setback requirements delineate certain criteria which must be met before a permit is issued: for example, construction will not encourage erosion on the beach.

Mr. Graver asked if seawall repairs required a permit and Community Development Director Barry explained that it was dependent upon the nature of the repair; patching, for instance, would not require a permit.

MOTION: To ADOPT the ordinance as presented at second reading.

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---ORDINANCE NO. 87-5229

Item 5-c

AN ORDINANCE OF THE CITY OF NAPLES, FLORIDA, SUPPLEMENTING ORDINANCE NO. 84-4448 OF THE CITY HERETOFORE ENACTED ON MARCH 21, 1984, AS AMENDED AND RESTATED BY ORDINANCE NO. 84-4564 DULY ENACTED ON OCTOBER 3, 1984; AUTHORIZING THE ADVANCE REFUNDING OF THE CITY'S PRESENTLY OUTSTANDING WATER AND SEWER REVENUE BONDS, SERIES 1984-B; AUTHORIZING THE ACQUISITION AND CONSTRUCTION OF ADDITIONS, EXTENSIONS AND IMPROVEMENTS TO THE WATER AND SEWER SYSTEM OF THE CITY; AUTHORIZING THE ISSUANCE OF NOT EXCEEDING \$20,000,000 WATER AND SEWER REVENUE REFUNDING BONDS, SERIES 1987, OF THE CITY TO FINANCE THE COST OF SAID REFUNDING AND PROJECT; PROVIDING FOR THE PAYMENT OF SAID SERIES 1987 BONDS; PROVIDING FOR THE RIGHTS OF THE HOLDERS THEREOF AND MAKING CERTAIN COVENANTS AND AGREEMENTS IN CONNECTION THEREWITH; AND PROVIDING AN EFFECTIVE DATE. PURPOSE: TO PROVIDE FOR REFUNDING OF THE OUTSTANDING WATER AND SEWER REVENUE BONDS, SERIES 1984-B AND THE ACQUISITION AND CONSTRUCTION OF ADDITIONS, EXTENSIONS, AND IMPROVEMENTS TO THE WATER AND SEWER SYSTEM OF THE CITY.

Title read by City Attorney Rynders.





COUNCIL MEMBERS

MOTION

SECTION

VOTE

YES

NO

ABSENT

Community Development Director Barry noted that should Council indicate their approval for the vacation, Item 6-b, a variance, can be withdrawn as it would no longer be valid.

Mr. Richardson pointed out that this vacation was suggested to the petitioner by the Council so that he would have an adequate rear yard setback for a proposed addition.

It was the consensus of Council to continue negotiations for the vacation of this alley and to table Item 6-a until such negotiations have been established.

\*\* Mr. Bledsoe advised that he was not in favor of the vacation.

Mr. Pelle Karlsson, the petitioner, expressed confusion regarding the City's policies on vacations. He said that after his conversation with the City Attorney, he was under the impression that final action would be taken at this meeting so construction could begin. Community Development Director Barry reiterated the City's policies concerning a vacation and Mayor Putzell advised Mr. Karlsson that the item would be on the Council's agenda for the next regular meeting, April 1, 1987.

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---RESOLUTION NO. 87- Item 6-b

A RESOLUTION GRANTING A VARIANCE FROM SECTION 5.2(F)(3) OF APPENDIX "A" - ZONING OF THE CODE OF ORDINANCES OF THE CITY OF NAPLES TO PERMIT CONSTRUCTION OF AN ADDITION TO AN EXISTING HOUSE AT 375 YUCCA ROAD; AND PROVIDING AN EFFECTIVE DATE.

Title read by City Attorney Rynders.

Note: This item was tabled.

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---RESOLUTION NO. 87- Item 6-c

REQUEST TO VACATE A 20 FOOT X 165 FOOT EAST/WEST ALLEY IN ORDER TO PROVIDE PARKING FOR A PROPOSED BUILDING EXPANSION.

Title read by City Attorney Rynders.

Community Development Director Barry advised that the requirements for this vacation would be the same as in Item 6-a. This request, Mr. Barry continued, is to provide for a building expansion. The staff and the Planning Advisory Board recommend approval, subject to retaining a utility easement. Mr. Barry further advised that the petitioner has provided the City with proper documents and compensation for the vacation. There is one user of the alley, Mr. Frank Pinipinto, owner of Frank's Tire and Service Center, who will be given a license agreement affording him the same access he now has to his property, Mr. Barry said.

Mayor Putzell asked if the consensus approach for vacations was a standard policy and Mr. Barry

\*\*AMENDED - 03/18/87: Mr. Bledsoe said that he was "reluctantly in favor of the proposed vacation."





COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	
<p>***</p> <p>---RESOLUTION NO. 87-5231</p> <p style="text-align: right;">Item 6-e</p> <p>A RESOLUTION GRANTING A VARIANCE FROM SECTION 5.2F OF APPENDIX "A" - ZONING OF THE CODE OF ORDINANCES OF THE CITY OF NAPLES IN ORDER TO PERMIT CONSTRUCTION OF A 665 SQUARE FOOT ADDITION TO AN EXISTING HOUSE AT 2355 KINGFISH ROAD; AND PROVIDING AN EFFECTIVE DATE.</p> <p>Title read by City Attorney Rynders.</p> <p>Community Development Director Barry noted the unique "pie" shape of the petitioner's lot and advised that both the staff and the Planning Advisory Board recommended approval of the variance. The encroachment, Mr. Barry said, would be five feet into the required 30 foot rear yard setback. If the setback line was measured from the petitioner's actual property line, which is in the water, he would not need this variance, Mr. Barry added.</p> <p>Mr. Graver asked if it were possible to move the proposed addition to conform with the required setback allowance. Mrs. Phyllis Jean Hill, a neighbor representing the petitioner, advised that if the building were brought forward, one bedroom in the present structure would be without windows. She supported the proposed variance and said that if the addition were moved, it may also cause drainage problems as a result of odd roof angles. Mrs. Hill further advised that this addition would conceal existing tool shed, grill and garbage cans.</p> <p>In response to Mr. Graver, Mrs. Hill advised that her husband had been invited to bid on the proposed addition.</p> <p><u>MOTION:</u> To <u>APPROVE</u> the resolution as presented.</p> <p>***</p> <p>---RESOLUTION NO. 87-5232</p> <p style="text-align: right;">Item 6-f</p> <p>A RESOLUTION AUTHORIZING EXPANSION OF A NONCONFORMITY TO PERMIT EXPANSION OF THE ENGINE PARTS AND MACHINE SHOP PORTION OF AUTOHOUSE OF NAPLES, INC. INTO THE FORMER AUTO PARTS RETAIL SPACE OF THE BUSINESS AT 1022 6TH AVENUE NORTH; AND PROVIDING AN EFFECTIVE DATE.</p> <p>Title read by City Attorney Rynders.</p> <p>Community Development Director Barry explained that this area had recently been rezoned from "C3" Heavy Commercial, to "C2" General Commercial. The petitioner wishes to relocate the retail part of his business and expand the machine shop portion which would require a non-conformity permit, Mr. Barry said, which the staff and Planning Advisory Board recommend.</p> <p>Mr. Crawford pointed out that the petitioner plans to extend the machine shop into the retail area which would require no additional parking.</p>	<p>Anderson-McDonald</p> <p>Barnett</p> <p>Bledsoe</p> <p>Crawford</p> <p>Graver</p> <p>Richardson</p> <p>Putzell</p> <p>(7-0)</p>	<p>X</p> <p>X</p> <p>X</p> <p>X</p> <p>X</p> <p>X</p> <p>X</p>	<p>X</p> <p>X</p> <p>X</p> <p>X</p> <p>X</p> <p>X</p> <p>X</p>	<p>X</p> <p>X</p> <p>X</p> <p>X</p> <p>X</p> <p>X</p> <p>X</p>	<p></p> <p></p> <p></p> <p></p> <p></p> <p></p> <p></p>

















COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	
Anderson-McDonald				X	
Barnett	X			X	
Bledsoe				X	
Crawford				X	
Graver				X	
Richardson		X		X	
Putzell (7-0)				X	

City Attorney Rynders further advised that an ordinance, which had been drafted to comply with the State's laws, changed the structure of the Police and Fire Pension Boards and did not require that members be residents of the City. Mayor Putzell noted that the Council could decide it wants to appoint only members but City Attorney Rynders advised that the State Legislature makes it clear that the members of these Boards were to be selected from members of the unions and the general public.

MOTION: To APPROVE the resolution as presented.

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---RESOLUTION NO. 87-5236 ITEM 9

A RESOLUTION AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE A CONTRACT BETWEEN THE CITY OF NAPLES AND ROBERT SCHROER TO PROVIDE COMMUNITY RELATIONS SERVICES; AND PROVIDING AN EFFECTIVE DATE.

Title read by City Attorney Rynders.

City Manager Jones referred to his memo dated March 12, 1987, (Attachment #7).

Mayor Putzell commented that during the election campaign in February, 1986, it was obvious that there was a lack of communication between the public and City officials. He said that he personally believed Mr. Robert Schroer materially aided in overcoming this communication barrier and, further, that public relations is a capability that is difficult to achieve in governmental and community affairs. Mayor Putzell noted that Mr. Schroer has given of his time to the City's people-to-people program and commended him on his work and achievements. Mr. Richardson concurred.

Mr. Crawford said he was not aware of Mr. Schroer's services to the City and, further, that he did not believe Mr. Schroer should be involved in public relations dealing with controversial items. Mr. Crawford quoted from an article which appeared in the Naples Daily News that blames public relations firms, press agents and the like for the rise or fall of government entities (Attachment #8).

Mr. Richardson said that all of Mr. Schroer's work would be done through the City staff. City Manager Jones advised that the staff would consult Mr. Schroer as programs develop so as to eventually develop their public relations skills.

Mr. Graver said that he did not believe it was in the best interest of the City to establish a contract of this type as it was costly and unnecessary and, further, that public funds could conceivably be used to promote an issue that the public does not want. If Council members or the Mayor have need for a consultant, then that is their responsibility, Mr. Graver said. The City's public relations requirements should be on an "as-needed" basis.

Mrs. Anderson-McDonald said that she believed Mr. Schroer has done an excellent job thus far, however, she further said that the cost for public relations









SUPPLEMENTAL ATTENDANCE LIST

Charles Andrews  
William Roach

John Metras  
Pelle Karlsson

Phyllis Hill  
Joe Lynch

NEWS MEDIA

William Upham,  
Naples Times  
Pete Scovill,  
Palmer Cablevision

Marty Bonvechio,  
Naples Daily News  
Garry Arnold,  
WEVU-TV

Donna Winn,  
Palmer Cablevision

Othere interested citizens and visitors.





# City of Naples

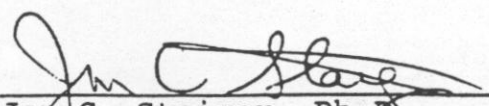
## --- MEMO ---

TO: FRANKLIN C. JONES, CITY MANAGER  
 FROM: JON C. STAIGER, Ph.D., NATURAL RESOURCES MANAGER  
 SUBJECT: PROPOSED AMENDMENTS TO SECTION 7-42 OF THE CITY CODE  
 DATE: MARCH 10, 1987

-----  
 Questions were raised concerning Subsections (f)(13) and (f)(19) of the proposed amendments. The following comments should clarify their meaning.

(f)(13) - Repair of side yard privacy fences and walls which do not extend beyond the dune/bluff line. To construct such a wall requires a permit from the Department of Natural Resources (DNR), Tallahassee, and a variance from City Council. Repairing a failed or deteriorated privacy fence/wall must be field-permitted by DNR staff, who will not permit any extensions or changes in the wall design. In a like manner, City staff will not permit anything but repair. Neither entity will permit repair or new construction beyond the dune or bluff line.

(f)(19) - Construction of unroofed wooden decks or concrete patios to be attached to existing structures and covering an area no larger than 144 square feet where there is no existing beach/dune vegetation. Such construction requires a building permit from the Building Division. Plans must be submitted to obtain said permit, and a post-construction inspection is required. If the Inspector determines that the deck or patio, as built, deviates from the permitted design, a survey, conducted by a Florida-licensed land surveyor, can be required by the Building Official. If the survey indicates that the deck or patio is larger than 144 square feet the Building Official can require removal of the unpermitted portion. The mechanism, thus, is already in place to ensure that such construction is completed as permitted.

  
 Jon C. Staiger, Ph.D.  
 Natural Resources Manager

## Exhibit "A"

## DESCRIPTION OF PARCEL "A"

Commencing at the Northeast corner of Lot 1, Block 29, Replat of Part of Tier One as recorded in Plat Book 1, Page 73 of the Public Records of Collier County, Florida; thence North 70.00 feet to the North Right-of-Way line of 8th. Avenue North; thence 1.11 feet along the arc of a circular curve concave to the Northwest, Radius 60.00 feet, chord bearing N 89°28'11" E 1.11 feet; thence 57.76 feet along the arc of a circular curve concave to the Southeast, Radius 282.25 feet, chord bearing N 10°56'45" E 57.66 feet; thence N 16°48'30" E 85.15 feet; thence 56.13 feet along the arc of a circular curve concave to the Northwest, Radius 235.28 feet, chord bearing N 9°58'25" E 56.00 feet; thence N 3°08'20" E 248.74 feet; thence S 88°25'50" E 60.02 feet for a PLACE OF BEGINNING:  
Thence South 155.00 feet; thence West 8.50 feet; thence South 282.79 feet; thence 79.72 feet along the arc of a circular curve concave to the Northeast, Radius 60.00 feet, chord bearing S 38°03'45" E 73.98 feet; Thence N 76°07'30" W 100.03 feet; thence North 7.05 feet; thence 65.20 feet along the arc of a circular curve concave to the Southeast, radius 222.25 feet, chord bearing N 8°24'15" E 64.97 feet; thence N 16°48'30" E 85.15 feet; thence 70.45 feet along the arc of a circular curve concave to the Northwest, Radius 295.28 feet, chord bearing N 9°58'25" E 70.28 feet; thence N 3°08'20" E 250.38 feet to the Place of Beginning.  
Bearings based on the East line of said Block 29 as being North.

## Exhibit "B"

## DESCRIPTION OF PARCEL "B"

Commencing at the Northeast corner of Lot 1, Block 29, Replat of Part of Tier One as recorded in Plat Book 1, Page 73 of the Public Records of Collier County, Florida; thence North 70.00 feet to the North right-of-way line of 8th Avenue North; thence 1.11 feet along the arc of a circular curve concave to the Northwest, Radius 60.00 feet, chord bearing N 89°28'11" E 1.11 feet for a PLACE OF BEGINNING: Thence 57.76 feet along the arc of a circular curve concave to the Southeast, Radius 282.25 feet, chord bearing N 0°56'45" E 57.66 feet; thence N 16°48'30" E 85.15 feet; Thence 56.13 feet along the arc of a circular curve concave to the Northwest, Radius 235.28 feet, Chord Bearing N 9°58'25" E 56.00 feet; Thence N 3°08'20" E 248.74 feet; Thence South 156.64 feet; Thence West 8.50 feet; Thence South 255.79 feet; Thence 60.81 feet along the arc of a circular curve concave to the Northwest, Radius 60.00 feet, Chord Bearing S 59°54'17" W 58.24 feet to the PLACE OF BEGINNING. Bearings based on the East line of said Block 29 as being North.





# City of Naples

## --- MEMO ---

TO: Planning Advisory Board

FROM: Roger J. Barry, Community Development Director

SUBJECT: Proposed Zoning Ordinance Amendment relative to the Removal of Nonconforming Signs on U.S. 41 and adjacent streets.

DATE: February 17, 1987

### Background:

As requested by the board at the February 5, 1987 meeting, we have made the suggested changes in the proposed sign ordinance amendment and have advertised it for a public hearing for the meeting of March 5, 1987.

### PROPOSED AMENDMENT:

The following is a proposed addition to Subsection 6-30, Signs, of the Code of Ordinances:

#### (L) Nonconforming Signs - Removal Thereof:

Notwithstanding any other provision of Appendix "A" of the Code of Ordinances, all legal, nonconforming, on-premise advertising signs in the City of Naples shall be removed or altered so as to conform to present ordinance requirements, according to the following removal schedule and values, based upon building permit values:

- (1) \$0-\$1,000 - One (1) year from the effective date of this ordinance (to be removed or made to conform by \_\_\_\_\_)
- (2) \$1,001.00-\$3,000 - Two (2) years from the effective date of this ordinance (to be removed or made to conform by \_\_\_\_\_)
- (3) \$3,001.00 and over - Three (3) years from the effective date of this ordinance (to be removed or made to conform by \_\_\_\_\_)

If a building permit cannot be located but a sign is still judged to be a legal nonconforming sign, the Zoning Administrator shall place a value on the sign based upon

TO: PAB  
FROM: RJBarry  
SUBJECT: Sign Ordinance Amendment

the age of the sign and the value of comparable signs in the city and the subject sign shall then be removed or made to conform based upon that value and the above time schedule.

B:d

# Collier Development Corporation

3003 NORTH TAMiami TRAIL NAPLES, FLORIDA 33940

(813) 261-4455

March 3, 1987

Mr. Roger Barry  
Community Development Director  
City of Naples  
735 8th Street South  
Naples, Florida 33940

Re: Collier DRI


Dear Roger:

The Staff Report dated February 26, 1987 for subject project recommended that we consider an alternative marina site in disturbed lands immediately east of Bay View Park. The Conservancy Staff Report also made a similar recommendation as did the South Florida Regional Planning Council in their previous Staff Report.

In view of the above, we are requesting that the public hearing for this project be tabled for an indefinite period of time to permit our consultants to provide a technical and scientific review of the proposed alternative.

Should the postponement of the hearing require re-advertising, we would agree to pay the costs. Thank you for your continuing cooperation and consideration.

Sincerely,

  
Clifford B. Barksdale, P.E.  
Vice-President

CBB/ljc  
CBB/8703-01







3/18/87

ATTACHMENT #7

# City of Naples

## --- MEMO ---

TO: HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL  
 FROM: CITY MANAGER FRANKLIN C. JONES  
 SUBJECT: CONTRACT WITH ROBERT SCHROER  
 DATE: MARCH 12, 1987

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Shortly after the election in 1986 the Mayor and Council undertook a "People to People" program. The purpose of the program was to keep the public aware of what the City government is doing. During a March meeting with Mayor Putzell, it was decided to retain Robert Schroer to be responsible for the execution of this program. His services were engaged for a period of six months for an amount of \$4,500.

Under this retainer, Robert Schroer was to assist in preparing newsletters, publicizing special events, initiating a series of "Know Your Government" newspaper articles, promoting the "Let's Keep Naples Green" program and assisting City Council and staff in presenting activities, programs and needs to the people. That engagement was to continue through September 30, 1987.

In preparing the budget for the Mayor and Council for this fiscal year, we included an amount of \$2,500 under Account No. 310, Professional Services, for community relations. This amount could have been committed under a contract and approved at staff level. It now appears that in order to continue Robert Schroer's services throughout the remainder of this fiscal year, it will be necessary for the Council to approve a contract.

I have met with Mr. Schroer and he has proposed the terms contained in the attached contract document. The agreement provides for a retainer amount of \$900 per month for a minimum of 25 hours of services from January 1, to September 30, 1987. Mr. Schroer's services will be available to the Mayor and Council as well as the City staff. Services would be billed monthly and paid from departmental budget Professional Services accounts.

The attached resolution and agreement are presented for your consideration. If you have any questions, please feel free to contact me.

Respectfully submitted,

Franklin C. Jones  
 City Manager

established deals. hoggelip be-ly ar-nt In- p buy- erty subsidized senior citizens U.S. threat to cut off economic aid.

# JOSEPH SOBРАН

## Cuomo Was the Most Beatable Democrat

WASHINGTON — Gov. Mario Cuomo's announcement that he won't run for president in 1988 leaves me with mixed feelings. I'm glad he won't be president, but he was the most beatable candidate the Democrats were likely to nominate, and these days the Democrats should be encouraged by all means to nominate the beatable. A Northeastern liberal would have a hard time carrying the Northeast itself.

**BESIDES**, Mr. Cuomo has a rare talent for making enemies — or maybe it would be more accurate to say that he has a habit of assuming enmity between himself and his critics that has a way of bringing any disagreement to a boil. The New York press corps is said to detest him, and he has feuded with just about every major political and religious leader in sight, with me on the side.

I do owe Mr. Cuomo a lesson. When I wrote a critical column about him in 1984, I learned how vengeful he can be, but I also learned something about myself. I should revise that previous sentence, but I think I won't, because it helps illustrate my point. I call my column "critical" and him "vengeful." Note how I instinctively loaded my language in my own favor.

### ART BUCHWALD

## Tried and True Retorts to Irangate Crisis

"CRITICAL" sounds so discriminating, and "vengeful" sounds just the reverse. Mr. Cuomo would probably say I'd been attacking him, and he'd merely defended himself. And maybe he'd be right. But I had no intention of wounding him personally; I was surprised he paid attention, because I saw him as one of the common breed of ethnic politicians who, if you'll pardon the expression, all look alike to me: Kennedy, Moynihan, Ferraro, O'Neill, Solarz, Rostenkowski.

When I criticize the type — whose modus operandi is to invoke and exploit conservative loyalties for liberal purposes — I don't mean to injure the individual. I'm talking about people who wield considerable power.

**BUT MR. CUOMO** took it personally, and struck back. I thought he was trying to bully me, because, after all, he was a powerful man and I was a private citizen. But he must have figured that a syndicated columnist is not exactly powerless either, and from his point of view I wasn't just venting my opinion in a corner bar, I was inflicting bad publicity on him.

One of those smart cycles who never leave their names has remarked that democracy boils down to a clever publicity. This is an accurate and powerful political operator on

of publicity wars, press agents, news bites, public-relations firms, media blitzes. People, politicians, businesses and even governments naturally want to present themselves in the best light.

**THE DARK SIDE** of all this is that the news media get caught up in the publicity wars, and aren't always scrupulous about staying aloof. A lot of publicity, moreover, is deliberately generated bad publicity directed against enemies. One seeks the enemy's weakness, guilty secret or false step, and engineers maximum media attention toward it. We talk austere about discussing the issues, when the name of the game is making the other guy look bad.

Mr. Cuomo is a divided man in this respect. On the one hand, he wants to appear thoughtful, which he can be. On the other hand, he has a knack for mixing it up with critics in such a way as to reduce political debate to the level of a street fight. He has accurately described himself as a man who knows where your kidneys are.

**HE IS NOT** alone in that predilection. He is far from the meanest, most cunning or, despite his office, most powerful political operator on

the scene. You can still criticize him with relative impunity, even though it's not a lot of fun to have the governor of New York going for your kidneys.

No public official has the power to impose censorship, despite dire warnings from the civil libertarians who would be out of business if they broke down and admitted that we live in a free society. The real limits on public discussion are imposed by private-sector opinion cartels and intellectual mafias who practice subtler forms of infighting than Mr. Cuomo does, and who, without controlling everything in the way conspiracy theorists imagine, can limit the flow of fact and opinion to the general public with what George Orwell called "surprising effectiveness."

**THE BEST ANALOGY** for this is not censorship but the combination in restraint of trade, which rigs the market and prevents supply from meeting demand.

Mr. Cuomo probably realizes that he has reached his natural limit. His kind of brawling, passable in New York, wouldn't withstand exposure to national attention. He has traded a slim hope of glory for the assurance of political longevity.

says, om's atest

There are many citizens in the country who insist the Iran-contra matter is a big deal. Unfortunately, it is impossible to put their thoughts in

to the contrary? You would have done what Reagan did — he screened "Rambo" for the 17th time."

It was a lot cheaper than sending a dozen roses."

scandal for conservatives turns people's attention to the real issues of the

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